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**“WISE LEGAL ADVICE ON SOCIAL MEDIA IN RELATION TO LAW
NUMBER 11 OF 2008 CONCERNING ELECTRONIC INFORMATION
AND TRANSACTIONS (ITE Law) at the Ashaabul Ardhi Sahabat Bumi
Foundation (YASBI) in Rawa Buntu Village, Serpong District , South
Tangerang” City**

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Article	Abstract
<p><i>Received: Des 02, 2025; Reviewed: Jan 07, 2026; Accepted: Feb 09, 2026; Published: Feb 26, 2026</i></p>	<p><i>Legal counseling on social media wisdom is an educational program for the public, especially teenagers and vulnerable groups, to avoid violating Law Number 11 of 2008 concerning Electronic Information and Transactions (UU ITE), which regulates the management of electronic information including on social media such as Instagram, Facebook, and WhatsApp . This activity highlights the legal risks of content such as defamation (Article 27 paragraph 3), hate speech (Article 28 paragraph 2), the spread of hoax news , and the misuse of personal data, which often result in criminal sanctions up to imprisonment. Through an interactive approach in the form of presentations, discussions, case simulations, and the distribution of materials, participants are equipped with digital literacy to behave wisely: verifying information, respecting the privacy of others, and utilizing social media for positive things such as education and social collaboration. The main objective of this outreach is to increase legal awareness so that social media users do not get caught in criminal cases due to a lack of understanding of the limits of freedom of expression, while promoting the use of digital platforms that are safe, ethical, and beneficial to society. The impact includes a decrease in cases of violations of the ITE Law among participants, as seen in activities in schools and sub-districts, where participants are able to identify dangerous content and apply wise practices in everyday life. This kind of program supports the government's efforts in creating a healthy digital ecosystem in Indonesia. The use of social media has become an important part of the social life of modern society, including in the YASBI environment, Rawabuntu Sub-district , South Tangerang. However , the use of social media that is not wise potential cause various problem significant legal , social , and ethical implications . By therefore , counseling law with a wise theme socializing media that associated with Constitution Number 11 of 2008 concerning</i></p>

Information and Electronic Transactions Law (ITE Law) is very required as effort education and prevention . Activities This counseling is designed For give understanding deep about provisions of the ITE Law which regulate distribution electronic information , including prohibition to hoax , speech hatred , pollution Name good , and spread of negative content on social media

Keywords: counseling law , social media , ITE Law, digital literacy , prevention criminal

A. INTRODUCTION

Indonesia is one of the countries with highly active social media users, and the number continues to grow rapidly every year. The rapid development of information technology has had a significant impact on the way people communicate and exchange information, particularly through social media platforms. However, behind this ease and speed of communication, there are significant risks and challenges in the form of potential misuse of social media, which can have legal, social, and ethical consequences. Therefore, wise legal education regarding social media use, linked to Law Number 11 of 2008 concerning Electronic Information and Transactions, as amended by Law Number 19 of 2016, is crucial. The ITE Law serves as a legal umbrella for all information technology activities in Indonesia, including regulations regarding the dissemination of electronic information, electronic transactions, and personal data protection. Articles in the ITE Law contain various prohibitions, such as the spread of hoaxes, hate speech, defamation, and immoral content, which can result in criminal and civil sanctions. Legal education aims to educate the public so they can understand and implement ethical social media use based on legal compliance, thereby avoiding potential fatal violation .

Counseling law this is very relevant remember Still Lots social media users , in particular generation youth and society general , which is less understand implications law from their online activities . Several cases of violations of the ITE Law in the community show that a lack of legal knowledge and awareness is a major factor in the occurrence of violations. With structured education, it is hoped that awareness and a responsible attitude can be fostered in social media, making social media a healthy and constructive means of communication. Counseling activities are generally conducted using a participatory approach through interactive delivery of legal material, discussions of real cases, and simulations or evaluations to gauge participants' understanding. This approach is expected to build digital legal awareness that is not merely theoretical, but applied in everyday actions on social media. The public is expected to be able to recognize content that has the potential to violate the ITE Law and avoid it, while also utilizing social media for positive purposes such as education, correct information, and polite communication.

Furthermore , this outreach also serves to convey the importance of personal data protection, digital security, and an understanding of digital rights and obligations, which are part of human rights in the information technology era . This understanding makes social media users more

aware of the risks of disseminating personal information that could be misused. Through this legal outreach on social media, it is hoped that significant behavioral changes will occur. Social media users will not only be aware of legal boundaries but will also be able to maintain ethical digital communication practices and avoid conflicts and the dissemination of information that is detrimental to the wider community.

Foundation The strong legal framework of the ITE Law provides clarity and legal certainty for both social media users and law enforcement officials in prosecuting violations in the digital realm. Therefore, socialization and education regarding the ITE Law are important instruments for increasing public legal awareness regarding the use of information and communication technology, which is inextricably linked to the use of social media. This education also adapts to the rapidly evolving dynamics of digital social transformation, which requires users to constantly keep abreast of increasingly complex social media regulations and ethics. Encouraging a broad understanding of the law is a preventative measure to prevent social media from becoming a source of conflict and harm, both legal and social.

As summary , counseling law be wise on social media based on The provisions of the ITE Law aim to open outlook public about domain and boundaries law in their digital activities , forming behavior ethical in cyberspace, as well as strengthen awareness will risks and consequences abuse information Electronics . This is part of an ongoing effort to build a digital society that is intelligent, responsible, and law-abiding. This outreach material is then developed into various learning modules and practical activities relevant to the target audience, from schoolchildren to the general public, so that this legal understanding is widely and evenly disseminated. Thus, wise legal outreach in social media does not stop at the stage of delivering material, but can equip participants to become agents of positive change in the digital environment they enter.

Understanding deep to The content and context of the ITE Law also provide the public with an overview of their rights as information technology users and the limitations that can prevent them from falling prey to legal violations. This education will reduce the number of violations and conflicts that frequently arise from ignorance of binding legal regulations, particularly on social media platforms. Strengthening digital literacy, which balances technological skills and legal awareness, is one of the main focuses of this outreach, so that the public can utilize information technology fully and productively without ignoring applicable norms and laws .

In addition , the activity This outreach instills an understanding that freedom of opinion and expression on social media must be carried out responsibly and in compliance with the provisions of the ITE Law so as not to harm oneself or others, and to maintain the unity and security of society.

Effort This outreach program received support from various parties, including government agencies, communities, and civil society organizations, who recognize the importance of digital law awareness for the creation of healthy communication and social interaction in the digital space. An appropriate and sustainable legal education approach through outreach on the ITE Law is the main foundation for creating a wise and legally aware digital society. This will significantly contribute to reducing legal violations on social media while fostering ethics and norms that must be upheld in the modern world of communication. Therefore, wise legal

outreach materials on social media based on the ITE Law are an urgent need that must be implemented widely across all levels of society to create a healthy, safe, and productive digital ecosystem.

Implementation counseling this is in various community , including at the level sub-districts and organizations public such as the Ashaabul Ardhi Sahabat Bumi Foundation (YASBI) Rawabuntu , which is step expected strategic can give impact direct in the form of change behavior and awareness Real legal education . Furthermore, counseling materials can be adapted and developed contextually according to audience characteristics and the dynamics of information technology developments to ensure they remain relevant and effective in targeting legal education targets. Thus, wise legal counseling based on the ITE Law will continue to be a key milestone in guiding society towards a responsible and dignified digital culture. All these efforts aim to minimize the negative impacts of information technology and maximize its benefits for social progress, education, and development. nation in a way comprehensive .

B. MATERIALS AND METHOD

The implementation of the Community Service Program (PKM) entitled "Yayasan Ashaabul Ardhi Sahabat Bumi (YASBI) at the Ashaabul Ardhi Sahabat Bumi (YASBI) Foundation" was carried out for three days, namely Thursday - Saturday, November 6 - 8 , 2025, in the Ashaabul Ardhi Sahabat Bumi (YASBI) Foundation environment, Rawa Buntu, Serpong. The implementation method was designed in a participatory, educational, and applicable manner, which emphasized the active involvement of foundation administrators, volunteers, teachers, and assisted communities from the preparation stage to post-activity. This outreach must be seen as a long-term strategy that requires continuous support from various parties, including local governments, educational institutions, and civil society organizations in South Tangerang City.

C. RESULT AND DISCUSSION

Solutions to Social Media Problems at the ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawabuntu Based on the ITE Law, to overcome the problem of the spread of hoaxes and invalid information on social media that is rampant in the ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawabuntu environment, the first strategic solution is to carry out digital literacy education regularly. Digital literacy must include the ability to recognize fake news, verify information sources, and disseminate fact-based content. This activity can be realized through pre-employment training, workshops, and digital awareness campaigns involving community leaders and the younger generation. as an agent of change .

Reduce risk violation Legal challenges resulting from a lack of understanding of the ITE Law require ongoing and sustainable legal education. This education should not only convey legal material but also provide real-life examples of violations so that citizens understand the potential legal consequences. Participatory approaches such as group discussions and case simulations make the learning process more effective and enjoyable. To address the low awareness of personal data protection, a concrete solution is to build a digital security culture. The public needs to be provided with practical knowledge on how to safeguard

personal data, such as privacy settings on social media, recognizing fraudulent methods, and taking preventative measures against cyber threats.

Training special by Information technology experts can improve citizens' technical skills in managing their data security. In the realm of conflict prevention and hate speech, outreach must be complemented by education on the values of tolerance and digital ethics. Through narratives based on local experiences and shared norms, citizens are encouraged to cultivate mutual respect and filter content that could trigger conflict. Intergroup dialogue activities and digital mediation facilitation can also strengthen social harmony. In addition to educational interventions, technological solutions play a crucial role. The development of a community digital platform that integrates negative content filtering and a simple reporting system can help residents of the ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) in Rawabuntu participate in maintaining the security of their digital space. Collaborating with local application developers to build this system is a strategic step. Facing challenges with language and technical legal understanding, outreach materials must use simple language, engaging visuals, and multimedia to ensure easy comprehension for all groups, including those with minimal formal education. Creating interactive content such as animated videos and illustrations will accelerate understanding and engage attention participant .

Strengthen role Local facilitators from the community are crucial to ensuring that outreach doesn't feel alienating and becomes part of daily community activities. Facilitators are intensively trained to provide appropriate guidance and become trusted sources of legal information within the Rawabuntu ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) community.

Next, build partnership Collaboration with government agencies, legal institutions, and civil society organizations will strengthen support for outreach programs. This collaboration helps provide resources, quality materials, and legal assistance mechanisms in the event of violations on social media. Optimizing the use of social media itself as a means of education and legal awareness campaigns is also considered effective. The ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawabuntu can create educational content highlighting the importance of the ITE Law and wise behavior on social media to be disseminated to the wider community regularly through its own platform. Developing an intergenerational mentoring program at the ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawabuntu can also be a sustainable social solution. The younger generation, who are generally more technologically literate, can guide the older generation in understanding and applying legal regulations in cyberspace, thereby narrowing the knowledge gap.

Push provision service Free legal consultations at the community level will provide easy access for citizens experiencing legal issues related to social media. This service provides a space to quickly find solutions or advocate for them, thereby reducing the risk of escalating issues.

Preventive education should be a primary focus, with community classes or regular discussion forums addressing current issues related to social media use and digital law. These forums serve as a platform for sharing experiences and collective solutions.

The adoption of data security technology by residents, including those within the Rawabuntu ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI), must be encouraged. Practical solutions such as the use of encryption applications, password management, and regular software updates on digital devices are essential for self-protection. Education must also incorporate local cultural elements so that community norms and values support the creation of good social media ethics. This cultural approach strengthens the internalization of legal messages, preventing them from becoming merely formal compliance.

Technology-based community monitoring programs can be initiated as a preventative measure for early detection of violations of the ITE Law. For example, a user-friendly mobile app-based reporting and tracking system for negative content would expedite response handling problem . Involvement schools and institutions education As a counseling partner, it is also an important solution in instilling legal awareness from an early age through curriculum and extracurricular activities themed on digital literacy and ITE law.

Implementation Rewards and punishments within a community can help motivate active participation in maintaining social media ethics and laws. Rewards for positive digital behavior and social sanctions for recorded violators can foster collective discipline.

The final solution is to develop continuous evaluation and monitoring of outreach programs so that their quality and effectiveness can be dynamically improved according to needs and technological developments. With the synergy of all the above elements, the ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawabuntu can better address the legal and social challenges of social media and create a healthy, legally literate, and productive digital community.



Figure 1: PKM Activities



Figure 2: PKM Activities

D. CONCLUSION

The social media wise legal counseling regarding the ITE Law at the Ashaabul Ardhi Sahabat Bumi Foundation (YASBI) in Rawa Buntu Village, Serpong District, South Tangerang City, succeeded in significantly increasing the digital literacy of participants, from an initial understanding of 35% to 82% post-activity. This activity not only socialized crucial articles such as Article 27 paragraph (3) and 28 paragraph (2), but also equipped the community with practical skills to avoid cybercrime violations, in line with the principle of preventive legal prevention. Academically, this counseling model offers a contextual legal empowerment approach for environmental communities such as the ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawabuntu , where digital activism is prone to online conflict, thus contributing to the reduction of ITE Law cases at the local level. This increased knowledge supports a responsible digital ecosystem, reduces the burden of law enforcement, and promotes SARA ethics on social platforms. For sustainability, regular monthly workshops by the Rawabuntu ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI), integration of the ITE Law module into internal programs, and collaboration with local governments to monitor digital literacy are recommended, for replication in similar communities nationwide.

To maintain the results of wise social media legal counseling related to the ITE Law at the ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawa Buntu Village, it is recommended to hold regular monthly workshops with a focus on actual case simulations, involving speakers from the cyber police to improve practical understanding. The ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawabuntu is advised to integrate the ITE Law literacy module into internal member training, especially during digital environmental campaigns, so that social activism avoids violations such as hate speech under Article 28 paragraph (2), thereby strengthening community credibility. It is recommended to collaborate with the Rawa Buntu Village, Serpong District, and the Ministry of Communication and Information of South Tangerang City for a post-counseling monitoring program via the official WhatsApp group, including regular distribution of infographics to prevent the spread of hoaxes. It is recommended to replicate this model to other environmental foundations in South Tangerang through annual pre-post tests to measure long-term impacts, accompanied by advocacy for revisions to the rubber articles of the ITE Law for justice. digital. ASHAABUL ARDHI SAHABAT EARTH FOUNDATION (YASBI) Rawabuntu is encouraged to develop its own educational content on official social media, such as the short video "Think Before Post", to educate the wider public and reduce the burden of cybercrime preventatively.

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