

AN ANALYSIS OF SLANG WORD IN SONG LYRICS USED BY “BRUNO MARS”

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ABSTRACT

The study concerned with discussing about slang words used in Bruno Mars song lyrics. The research design of this study is descriptive qualitative method. In this study, the theory of word-formation process by George Yule process (1986) in his book “the study of language” is used to analyze the formation process of each slang word. The researcher only analyzes five in Bruno Mars song lyrics. They are grenade, our first time, gorilla, runaway and somewhere in Brooklyn. There are consists of two research problem : (1) what is the type of slang word used by Bruno Mars in lyrics, (2) what is the dominant slang word found in Bruno Mars song lyrics. The data were document analysis, the research tried to find and identity the slang word in lyric by marking, finding and analyzing the slang word. The result shows that from 58 data taken, not all process of slang-word formation appear in the lyrics. Five process of slang-word formation found in the lyrics. The process of slang word formation that are used in the lyrics are clipping(140%), blending(140%), coinage(140%), borrowing(20%), and acronym(0%).

Keywords: *sociolinguistics, slang word, Bruno Mars, lyrics, song*

INTRODUCTION

Sociolinguistics investigate the relationship between language and society with the goal of a better understanding of the structure of language function. It means that in sociolinguistic people learn about the way of social structure influence how people talk and how language varieties and pattern of use correlate with social attributes such as class, sex and age. Janet Holmes (1992) said that sociolinguistic is the study of relationship language and society. In

social relationship, language is used by someone to represent who they are, it relates with strong identity of a certain social group and it is represent by slang.

In this study the researcher concern about slang word. Definition of slang word is use of informal word that are not considered standard in the speaker dialect or language. Slang is often to be found in areas of the lexicon than refer to thing considered taboo. Slang indicates non-standard language, most of people often use slang on certain in occasion. Word or phrases slang usually found because of habits or ideas that appear in society. The use of slang usually in society as if a mode, slang appears and mostly people choose to use it, and usually it can be found everywhere.

Generally, most of countries have their own slang term in their language. For example, in Indonesia slang can be found in daily conversation and most of teenagers use it. Slang become inspiration for musician. The most of musician write their song using slang word. They are many kinds of music, such as, pop, rock, rap, melodic and jazz. In this research, the researcher analyzes about slang word in Bruno Mars song lyrics. slang word in Bruno mars song use informal language. Slang word in music does not use in difficult vocabularies.

Slang in song lyric is also form of communication. Through a song, the singer can deliver the message to the listener. Some examples of slang found in song lyric are Ain't (I am not), Y'all (you all), Nigga (black person), I'ma (I am like). By the example above, the researcher can see that some slang term in the lyric of song understood easily and directly, but some of them can not, therefore, it is needed a slang dictionary or other reference to look up the right meaning of the slang term.

The researcher hopes that this research is able to enrich the researcher in comprehending about slang. Beside that, to understand the dominant slang word that used by Bruno Mars lyric of song. The research hopefully has some benefit for all students, especially at English department students. Also in this research, the students are able to apply their knowledge and comprehend slang word in appropriate daily conversation, especially in informal situation.

In conducting this study, the researcher uses descriptive qualitative method. The researcher choose descriptive qualitative to point out about discussing, analyzing and finding the slang word in Bruno Mars Song. The data of this study are analyzed descriptive based on transcript of "Bruno Mars" lyrics of song. The instrument for this research, the researcher who will collect the word by word and analysis the data, text analysis and the research used dictionaries to help the researcher identify the data accurately.

The subject of this research is Bruno Mars song lyrics. It researches in slang words used by Bruno Mars song lyrics. Furthermore, the researcher chose of slang word in Bruno Mars song lyrics because very interesting to analyze.

Data is word form lyrics song are used by Bruno Mars which has been observed by researcher to identify the type of slang words that used. The researcher browsing the lyrics song by Bruno Mars from internet and print out the data. The research got the data from transcript which was from the internet. The researcher uses transcript of this song as her main sources, the sources of data are five transcripts of the lyrics of the song by Bruno Mars taken from <http://www.azlyrics.com>

The techniques in collecting data were as follow : a. Reading the lyrics of the song in Bruno Mars song of lyrics and comprehending the lyrics. b. Identifying the slang words used the lyrics. c. Marking the slang words found in the lyrics. d. Finding and classify the meaning of slang word.

The techniques of data analysis were as follow : a. Categorizing the collected words based on George Yule type the slang words that are found in Bruno Mars categorized based on George Yule type of slang word formation or process. b. Finding the most dominant slang words. After categorize the slang words, the researcher described the dominant slang word found in those song. After find total the data, the researcher add up the data to know the frequence. The way is : $N \times 100$

T

N : Total data every types

T : Total data found from all types

c. Making Conclusion about the dominant slang word that used by Bruno Mars song lyrics

FINDINGS & DISCUSSION

A. Blending

In linguistics, a blend word or a blending word is a word formed from part of two or more other words. George Yule says : Blending is the combination of two separate forms to produce a single new term. Blending is typically accomplished by taking only the beginning of one new word and joining it to the end of the other words.

➤ The first song “Grenade” from Bruno Mars (line 4-6)

Shoulda known you was trouble from the first kiss
Had your eyes wide open

Why were they open?

Shoulda called blending, because shoulda have a combination between two words **should and have**.

➤ **The first song “Grenade” from Bruno Mars (line 13-15)**

Mad woman, bad women
That's just what you are
Yeah, **you'll** smile in my face then rip the brakes out my car.

You'll called blending because you'll have the combination between **you +all**.

➤ **The second song ”our first time ” from Bruno Mars (line 10-14)**

In this big old empty room, staring at each other
Who's **gonna** make the first move?
Been doing our thing for a minute
And now both our hearts are in it

The general meaning of **Gonna**, has a short meaning from .

➤ **The second song “our first time” from Bruno Mars (line 16-19)**

But guess what darling? I've been waiting too
So let's grind, we can get freaky tonight
Right is your ticket to ride
Tell me girl what you **gonna** do

The general meaning gonna is has a short meaning from going+to. Gonna called blending because this word has combination between **going+to**.

➤ **The third song ”gorilla ” from Bruno Mars (line 6-8)**

Look what **you're** doing, look what you've done
But in this jungle you can't run
Cause what I got for you, I promise it's a killa

The general meaning **you're** has a short meaning from **you+are**. **You're** called blending because this word has a combination word between **you+are**.

➤ **The fourth song ”Runaway baby” from Bruno Mars (line 6-8)**

I love you so

That's what you'll say
You'll tell me, "Baby, baby, please dont go away..."

The general meaning **you'll** has a short meaning from you+all. You'll called blending because you'll has a combination word between **you+all**.

➤ **The fourth song "Runaway baby" from Bruno Mars (line 26 -28)**

So many eager young bunnies that I'd like to persue
 Now even though they eatin' out the palm of my hand
 There's only one carrot and they all **gotta** share it

The general meaning **gotta** has a short meaning from got+to. Gonna called blending because gonna has a combination word between **going+to**

➤ **The fourth song "Runaway baby" from Bruno Mars (line 37- 38)**

See, I **ain't trynna'** hurt you, baby, no, no
 No, I just **wanna** work you, baby, yup, yup
 See, I **ain't trynna'** hurt you, baby, no, no

No, I just **wanna** work you, baby

The general meaning **ain't** has a short meaning **are+not**. The general meaning **trynna** has short term **trying**, and the last general meaning **wanna** is short meaning for **want to**.

Ain't called blending because use in writing or speaking to represent the sound of phrase **are+not** when it is spoken quickly. **Trynna** called blending because this word has combination between **trying+to**. **Wanna** called blending because this word has combination between **want+to**.

➤ **The fifth song " somewhere in Brooklyn " from Bruno Mars**

There is no blending word in fifth song.

B. Clipping

Clipping is one of slang word formation which is formed by shortening the word.

➤ **The first song "grenade" from Bruno Mars (line 19-21)**

Black, black, black and blue
 Beat me **'till** I'm numb

Tell the devil I said, "hey" when you get back to where your from

The general meaning ‘till has a short meaning **until**. ‘till called clipping because shortening from originally word **until**.

➤ **The first song "grenade" from Bruno Mars (line 41-43)**

You said you loved me, you're a liar
Cause you never, ever, ever did, baby
But **darlin'** I'd still.

The general meaning **darlin'** is **nickname for somebody you care deeply for**. **Darlin'** called clipping because it is the reduction of the word **darling**.

➤ **The second song "our first time" from Bruno Mars**

Don't it feel good, babe?
Don't it feel good, baby?
Cause it's so brand new, babe
It's so brand new, baby

The general meaning ‘**cause** has a short meaning because. **Cause** called clipping because shortening from originally word because

➤ **The third song "gorilla" from Bruno Mars (line 19-21)**

You're just smiling, tell me "Daddy, it's yours"
Cause you know how I like it you's a dirty little love
If the neighbors call the cops

The general meaning **cause'** has **because**. **Cause'** called clipping because it is the reduction of the word **because**.

➤ **The fourth song "runaway baby" from Bruno Mars (line 1-3)**

Well looky here, looks here
Ah, what do we have?
Another pretty **thang** ready for me to grab

The general meaning **thang** is **thing**. **thang** called clipping because shortening from originally word **thing**.

➤ **The fourth song "runaway baby" from Bruno Mars (line 13-15)**

You better get, get, get away, get away, darlin'
Cause everything you heard is true

Your poor little heart will end up alone

The general meaning **cause** is short meaning from **because**. **Cause** called clipping because shortening from originally **because**.

➤ **The fourth song “runaway baby” from Bruno Mars (line 20-22)**

So many eager young bunnies that I'd like to pursue
Now even though they **eatin'** out the palm of my hand
There's only one carrot and they all gotta share it

The general meaning **eatin'** is getting money especially by hustling. **Eatin'** called clipping because it is the reduction of the word eating.

➤ **The fifth song “somewhere in Brooklyn” from Bruno Mars**

There is no clipping in the fifth song.

C. Coinage

In linguistics, coinage is the invention of totally new word, the typically process of coinage usually adopt the brand name as common word.

➤ **The first song “grenade” from Bruno Mars**

In the first song, there is no coinage word.

➤ **The second song “our first time” from Bruno Mars (line 1-4)**

Don't it feel good, **babe**?
Don't it feel good, baby?
it's so brand new, **babe**
It's so brand new, baby

The general meaning **babe** refers to what today's boyfriend and girlfriend call each other.

Babe called coinage because this word refers to baby.

➤ **The third song “gorilla” from Bruno Mars (line 10-12)**

Cause what I got for you, I promise it's a killa
You'll be **banging** on my chest
Bang bang, gorilla

The general meaning **banging** is something that is good or great. **Banging** called coinage because this word refers to the other name of good or great.

➤ **The third song “gorilla” from Bruno Mars (line 25-27)**

We keep rocking while they knocking on our door
 And you're screaming, "give it to me, baby
 Give it to me, **motherfucker!**"

The general meaning **motherfucker** refers to my father. The word **motherfucker** called coinage because this word refers to the word baby.

➤ **The third song “gorilla” from Bruno Mars (line 40-42)**

Girl, let me take my time, take my time, take my time, **babe**
 I just want one smile, want one smile, want one smile, babe
 Once I lay besides you, girl, I will make you scream, "yeah, yeah"

The general meaning **babe** refers to baby.
Babe called coinage because refers to baby.

➤ **The third song “gorilla” from Bruno Mars (line 35-38)**

I **bet** you never ever felt so good, so good
 I got your body trembling like it should, it should
 You'll never be the same, baby, once I'm done with
 Yoo-oo-oo-oo-oo, yeah

The general meaning **bet** refers to yes or I agree. **Bet** called coinage because refers to the meaning yes or I agree.

➤ **The fourth song ” runaway baby” from Bruno Mars (line 20-22)**

So many eager young bunnies that I'd like to persue
 Now even though they eatin' out the palm of my hand
 There's only one **carrot** and they all gotta share it

The general meaning **carrot** has meaning fans of one direction. **Carrot** called coinage because this word refers to the fans of one direction.

➤ **The fifth song “somewhere in Brooklyn” from Bruno Mars**

Oh, oh
 Next stop **Brooklyn**
 Oh, oh
 Now I'm looking

The general meaning **Brooklyn** is a place where all the people live.
Brooklyn called coinage because this word refers to the name of place where people live.

D. Borrowing

In Linguistics borrowing is the most common sources of new words in English. Borrowing is the taking over of words from other language.

➤ **The fifth song “somewhere in Brooklyn” from Bruno Mars.**

On the street kicking rocks

Circling the same block

Green point to Flatbush

Checking every corner shop

The general meaning **green point** is an interesting section in Brooklyn. While **Flatbush** is a good weed spot Brooklyn.

Green point called borrowing because this word used usually be used speak in Brooklyn, New York. **Flatbush** called borrowing because this word usually be used speak by Indian people.

E. Acronym

In Linguistics acronym are new word formed from the initial letters of a set of other words.

There is no Acronym in Bruno Mars Song Lyrics

Table 1. slang word found in Bruno Mars in lyrics of song

| Song | <i>Blending</i> | <i>Clipping</i> | <i>Acronym</i> | <i>Coinage</i> | <i>Borrowing</i> |
|-----------------------|-----------------|-----------------|----------------|----------------|------------------|
| Grenade | 2 | 2 | 0 | 0 | 0 |
| Our First Time | 1 | 1 | 0 | 1 | 0 |
| Gorilla | 1 | 1 | 0 | 4 | 0 |
| Runaway Baby | 3 | 3 | 0 | 1 | 0 |
| Somewhere in Brooklyn | 0 | 0 | 0 | 1 | 1 |

Blending : $7/5 \times 100 = 140\%$

Clipping : $7/5 \times 100 = 140\%$

Acronym : $0/0 \times 100 = 0\%$

Coinage : $7/5 \times 100 = 140\%$

Borrowing : $1/5 \times 100 = 20\%$

CONCLUSION

After analyzing the data which have been discussed, the researcher attempts to explain the conclusion of this study. “Bruno Mars” lyrics of song represent the slang word above, from here the slang is very important to understand in song when someone reads lyrics of song.

Slang in song lyrics is also form of communication. Through of song, the singer can deliver the message to the listener. This research that slang word found in every lyrics of Bruno Mars song, especially in Album “ **Doo-Woops & Hooligans**” (2010).

In the type of slang words, the researcher can conclude that the researcher have analyzing is based on George Yule book 1998 type of slang words there is twelve. But in Bruno Mars lyrics of song, the researcher found five slang words in the lyrics, they are, blending, clipping, borrowing, coinage and acronym. The example of slang words that the researcher found in Bruno Mars lyrics of song are Ain't (are not), Gonna (going to), Cause (because), Eatin' (eating), and so on. This research used descriptive qualitative method because this method used about discussing, analyzing and finding the slang words. The totally of blending (140%), clipping (140%), Acronym (0%), coinage (140%) and borrowing (20%). S

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