

**A NEED ANALYSIS OF ENGLISH FOR ACCOUNTING STUDENTS' AT  
ACCOUNTING DEPARTMENT- ECONOMIC FACULTY**

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**ABSTRACT**

*This study aims to find one of the important steps in preparing English Syllabus for non-English Department students who need English for their job or as the expected target vocational need. The study was conducted to the second semester students of Accounting Department, Economic Faculty. The method used was qualitative, using: questionnaires, interviews and documentation. The study target is to know the requirements of English for Accounting students with regard to their specific English, desire and lacks which is meant to prepare for student's ability to face their work competition in this global era. Library study was done first to collect, observe and analyze relevant theories, to make instruments (questionnaires), the second steps was to share the questionnaires to the students of Unpam in Pamulang. The data were collected to be analyzed the problems encountered by students in learning English and the needs of English for accounting students.*

**Keywords:** *English Syllabus, vocational need, student's ability*

**INTRODUCTION**

Any program activities should be made through a good plan. Robbins and Coulter (2002) in Suhardi mentions that “ planning is a process that involves defining the organization's goal, establishing an overall strategy for achieving those goals, and developing a comprehensive organizational work”. The work planning begins with establishing organizational objectives, defining strategy in order to achieve the overall organizational goals. Zajda and Gamage (2009) in Husaini, say that “ planning is a process that proceeds decision making. A plan can be defined as a decision, with regard to cause and action”. Planning is future activity in order to reach the goals. From the definitions above, it seems that planning contains elements of activities which were prepared before, there is a process and the target, and related to the

future in a certain of time. It is a platform for the next activities involving organizing, actuating and controlling. This study focuses on the commitment of the university to prepare their students for employment upon graduation.

In this global era, it is not easy for students to get job based in accordance with their background or his profession. Their lack of English proficiency is one of factors caused their problems in getting desirable job. To overcome the problems, English teachers did some analysis to find out solution to the problem.

Iwai et al (1990) mentions that formal needs analysis is relatively new to the field of language teaching, however informal needs analysis have been conducted by teachers in order to asses what language points their students needed to master. Teacher as a modul designer need to know what actually needed by students so that teacher provide the real material, method and approach that the teacher should give to the students. The result of the study can be used to develop the curriculum and teaching materials which in turn lead to the development of more motivating and useful programs (Crookes & Schmidt, 1991; Dooley, 2010). Needs Analysis is the first step in course design and it provides validity and relevancy for all subsequent course design activity ( John (1991). Need analysis is a significant factor thyat should be discovered and negotiated in language teaching programs. Therefore, English lesson for the students of Accounting Department, Economic Faculty of Pamulang University must be set based on the students' purposes and their needs. The analysis will help to find ways to improve students professional needs inter of language skills and it also show the lack in the area of language skills as well.

Having students' needs and specifying the course objectives, materials will be chosen to meet their needs. On the other words needs analysis can be said that it is the basic of curriculum and method contracted when Accounting Department intend to improve the quality of their students' performance. Jordan (1997), The outcome of the needs analysis is the profile of learners' language needs. The teaching of English for accounting students is aim at assisting students to study English with the international practice. It helps students in their job setting or to be more proficient in their field of the study or work. Therefore the aim of the study is to clarify the needs of the second semester of accounting students of Economic Faculty at University of Pamulang.

This study shows the perspective of the second semester students of accounting students of economy Faculty University of Pamulang. The finding will give valuable inputs for the success of the teaching English program. Additionally, their finding will also function as data-base for Accounting Department in term of specifying the needs of speaking course and the development of the programs. Hopefully, this study will encourage further studies

about teaching English for Academic Purposes.

This research is qualitative. The research subjects were the head of Accounting Department, lecturer of English and the Students of Accounting Department, Economic Faculty of University of Pamulang. The data were collected by library study, interview and document analysis. The procedures of data analysis were classifying the data from the interview and document analysis, interpreting the data, and drawing a conclusion from the result of the data analysis.

## **FINDINGS & DISCUSSION**

After having interviews with the students and also the lecturer of English, the writer interpreted that the students of Accounting Departemen get English lesson at the first semester which is meant to referesh their memory to the previous English lesson in Senior High School which emphasized more on the grammar. Grammar as a knowledge is considered important to the students of Accounting as they said without knowing grammar they are, afraid to participate in the discussion, they feel shame and not confidence to speak English, and their English must be better if they understand grammar. All the students said “yes” that English is important for them. And since most of the students are working they also said that English Support them at their work and also when reading any English articles.

From the four language skills they chosed Speaking is the most important as they have to communicate in English, some of them experienced interview which was conducted in English. The next skills they said is listening, as in communication, they must be able to speak and in order to be able to respon, they must listen to the speaker says. Reading and Writing were also considered important to make report and to read instructions, and also to help them in reading journal, books, news etc.

In order to enjoy the English class, the students needs to have variation of teaching methods, and use multi media to easy to graps the message or to attract thye students attentions. Learning through movies with related topics, songs etc ease the boredome. Showing them how to use technology to practise English can also help to motivate students to study.

Material is one of the importance aspect that the lecturer have to consider. For Accounting students, related material with their profession is needed as it can help them to be able to understand the issue related to their job or professsion. At their work they do not only greet officemates or their supervisors but they have to discuss about their job. Materials must be prepared base on the studnts needs. The Engliush source book for specific purposes are not available in the bookshop but it must be tailored by the lecturers. In many universities, they

make their modul or internal modulwhich is related to the students needs.

The mastery of English helps the students to get job easier, the students realize that English competency help them when they have to compete with others graduated students are trying to apply a job. In the interview, it can be seen who are good at English looks confidence and the interative communication can happend between the interviewer and interviewee. The result of the interview usually recorded and it become a good path for the future of him or her.

The result of the study shows the of Accounting Department students get English course since they were at the first semester which is meant to refersh their memory to the previous English lesson in Senior High School which most emphazised on the grammar asthe English knowledge. Correct grammar is your key to speaking English fluently and confidently. Knowing your grammarwill help you avoid errors that make your English sound strange to native speakers.It is understood that Grammar will strenthten the students' basic knowledge to be more confidence to speak English. Without grammar they are not dare to talk, feel ashame, and not confidence to take part at a discussion or even to answer bthe questions from the lecturer. The students feel the important of English since most of them are working, they know that by mastering English they can take more part in the office. However, English is still needed in the office because they also have to read the instruction or when they meet the customers.

Speaking is consedered as the most important skills from 3 others skills ( listening, reading and writing) since they have to answer the questions orally, and to to discuss with classmates also verbally. Many of students are not accustom to write, they just try to put any words in their memory, but when they never recall their memory, it usually gone and they do not remember the previous lesson.(Siahaan, 2008:95), "Speaking is a productive language skill" It can be understood by a person"s skills to produce sounds that exists at the meaning and be understood by other people, so that able to create of good communication. (Fulcher, 2003:23) also says "speaking is the use of language to communicate with other" In speaking, there at least two parties involves as the participants who are both hearers and speakers having to react to whatever they hear and make their contribution a high speed, so each participant has intention or a set of intention that he wants. The English lecturer should make the students active with speaking ability by providing communicative language activities and interesting media in the classroom and then giving them the opportunities to practice their speaking skill as much as possible.

Teaching methods, Anthony (1963 p.63-65) A method is an overall plan for orderly presentation of language material, no part of which contradicts, and all of which is based

upon, the selected approach. An approach is axiomatic, a method is procedural". In a certain approach a lecture can make various methods implemented classroom. In order to reach the objective of learning, the students must enjoy the English class, the students needs to have variation of teaching methods, and they propose the lecture to use multi media to attract the students attentions. Learning through movies with related topics, songs etc ease the boredome. Showing them how to use technology to practise English can also help to motivate students to study. The lecture' creativity plays the important role in order to make the ambience of the classroom and to attract the students to study.

Material is one of the importance aspect that the lecturer have to consider. For Accounting students, related material with their profession is needed as it can help them to be able to understand the issue related to their job or professsion. At their work they do not only greet officemates or their supervisors but they have to discuss about their job. Materials must be prepared base on the studnts needs. The English source book for specific purposes are not available in the bookshop but it must be tailored by the lecturers. In many universities, they make their modul or internal modul which is related to the students needs. The most important consideration is that the materials should meet the students' needs as Cunningsworth puts it: "Students particularly more sophisticated adults and teenagers need to feel that the materials from which they are learning have to be connected with the real world and at the same time they must be related positively to the aspects of their inner make up such as age, level of education, social attitudes, the intellectual ability and level of emotional maturity." (Cunningsworth, A., 1984)

The mastery of English helps the students to get job easier, the students realize that English competency help them when they have to compete with others graduated students are trying to apply a job. In the interview, it can be seen who are good at English looks confidence and the interative communication can happend between the interviewer and interviewee. The result of the interview usually recorded and it become a good path for the future of him or her. In other words it said that "Understand English increases your chances of getting a good job in a multinational company within your home country or for finding work abroad". It's also the language of international communication, the media and the internet, so studying English is also important for not only socialising but also entertainment as well as work!

## **CONCLUSION**

From the result of the study or analysis mentions that students prefers learning English speaking more than others competence and they say this ability of speaking English support

their carrier in the future. They not only need it for the future but also think English is needed for others purposes. Aspect of language which is the most important is grammar because of grammar the students are confident to speak and discuss with others students or lecturers and hopefully they can also interact with their supervisor, superordinates in the office to talk about their job.

With regard to the above conclusion, the writers would like to recommend teachers as materials and course designer to consider the result of this study. The curriculum design which is based on the analysis will help to reach the objective easily and on time.

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